



CONFERENCE 2020

DISCOVER NEW HORIZONS

CORK INSTITUTE OF TECHNOLOGY

20th - 21st January 2020



Sponsorship Prospectus

THEMES

Day 1

Which Vision?

Nimbus will bring top tier entrepreneurs and strategic thinkers from across the globe to share their views on emerging technology trends, opportunities and threats.

Deep Technology Insights

Nimbus will host some of the leading global technologists to talk about their technology development journeys and their insights on what the future holds.

Day 2

Creating your new technology

Workshops and Clinics will be held and presented by the Nimbus team along with international technology & commercialisation experts, to help guide you on your technology voyage of discovery, for new or established companies.

In 2020, Beyond IoT will return for its third consecutive year. The Nimbus Research Centre has again combined forces with Steritrack Ltd to deliver two major conferences surrounding Visionary and Deep Technology.

This year, Beyond IoT is expanding to a two-day event which will be held in CIT (Cork Institute of Technology) campus. With two main stages on day one, the event is designed to bring top tier entrepreneurs and strategic thinkers from across the globe to share their views on emerging technology trends, opportunities and threats. Nimbus will also host some of the leading global technologists to talk about their technology development journeys and their insights on what the future holds.

WHY SPONSOR?

Beyond IoT provides a unique opportunity to network with multi-nationals, SME's, entrepreneurs and academics. Attendees are coming to hear from technology experts on what to expect from the next wave of tech innovation and investment. By affiliating with this event you will be exposed to over 600 delegates along with top technology innovators and investors from Silicon Valley & Europe.

The past two years we have showcased incredible line ups of speakers such as world renowned venture capitalist, entrepreneur and author Vitaly M. Golomb as well as John Biggs, prominent and respected writer for Tech Crunch. We will continue to bring high-profile speakers from around the globe and we promise that 2020 will not disappoint. Beyond IoT is Ireland's largest IoT Start-up event and hosts over 100 start-ups from across sectors such as Agri-Tech, Fin-Tech, Cybersecurity and Industry 4.0 etc.



For a full list of previous sponsors and speakers please visit beyondiot.ie

SPONSORSHIP PACKAGES

PLATINUM SPONSOR € 5,000 plus VAT

Only 2 positions available

- Panel Speaking Slot
- Speaker photo & bio displayed on conference brochure
- Full colour company logo displayed on event website
- Inclusion in all press releases
- Inclusion in all website announcements, emails and social media postings
- Full colour logo displayed on all branding at the event (multi-branded signage)
- Full colour logo displayed on brochure for the event
- Table Top Exhibit in premium location (up to 4 x 4 in size)
- 4 x complimentary passes to the event for you and your colleagues/clients
- Discount rate applied to any further tickets for clients

GOLD SPONSOR

€ 3,000 plus VAT

- Full colour company logo displayed on event website
- Inclusion in all press releases
- Inclusion in selected website announcements, emails and social media postings
- Full colour logo displayed on all branding at the event (multi-branded signage)
- Full colour logo displayed on brochure for the event
- Table Top Exhibit (up to 3 x 3 in size)
- 3 x complimentary passes to the event for you and your colleagues/clients
- Discount rate applied to any further tickets

SILVER SPONSOR

€ 2,000 plus VAT

- Inclusion in selected website announcements, emails and social media postings
- Full colour logo displayed on brochure for the event (multi-branded signage)
- Table Top Exhibit (up to 2 x 2 in size)
- 2 x complimentary passes to the event for you and your colleagues/clients

A LA CARTE SPONSORSHIP OPPORTUNITIES

Exhibitor Package € 1,500 plus VAT

- Table Top Exhibit (2m x 2m)
- Inclusion of logo in conference brochure
- 2 x complimentary passes

Lanyard Sponsorship € 1,500 plus VAT

Only 1 available

- Your logo on the event badge lanyards
- Inclusion of logo in conference brochure
- 2 x complimentary passes

Tea/Coffee Break Sponsorship € 1,500 plus VAT

Only 1 available

- Company logo displayed in the coffee break area
- Inclusion of logo in conference brochure
- Verbal mention of sponsorship before the break
- 2 x complimentary passes

PREVIOUS SPONSORS



Cork County Council
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Cork Chamber
Advancing business together



Cork City Council
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